

SIGNATURE SHEET FOR EVALUATIVE CRITERIA

APPLICANT CRITERIA SHALL HAVE ALL REQUIRED SIGNATURES

Department: MARKETING/BS

Department

Department Chair/Head: BERRIN GUBNER

Department

Applicant Name: 1515

Applicant

Applicant ID: 012-17

Date Sent

[Handwritten Signature]

[Handwritten Signature]

18-19

19-20

Y/P/N

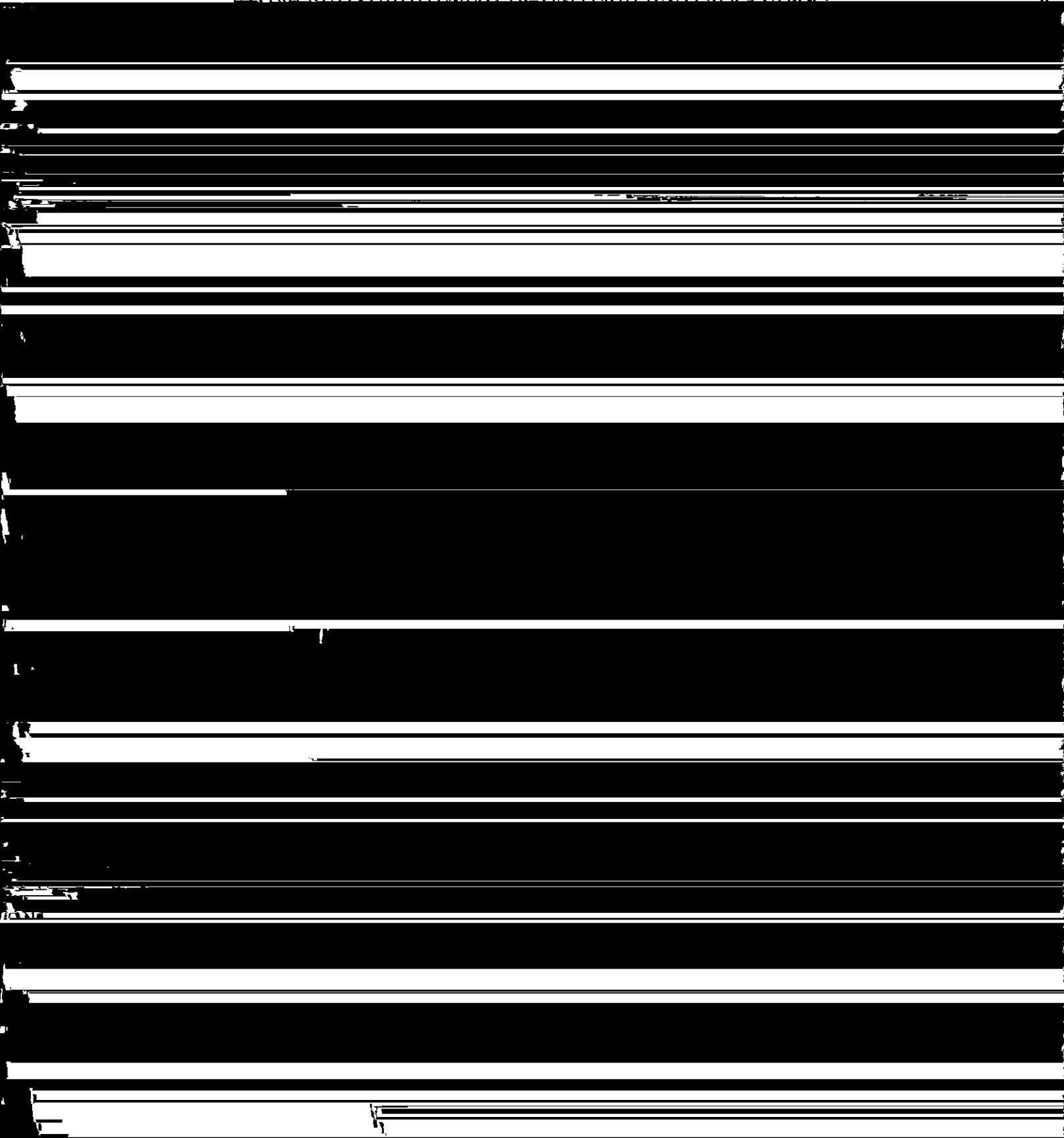
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| Applicant | 18-19 | 19-20 | Y/P/N | Add'l Ac |
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| 1515 | | | | |

| Applicant | 18-19 | 19-20 | Y/P/N | Add'l Ac |
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| 1515 | | | | |

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ROHRER COLLEGE OF BUSINESS
INTERPRETIVE STATEMENT OF CRITERIA AND PROCEDURES

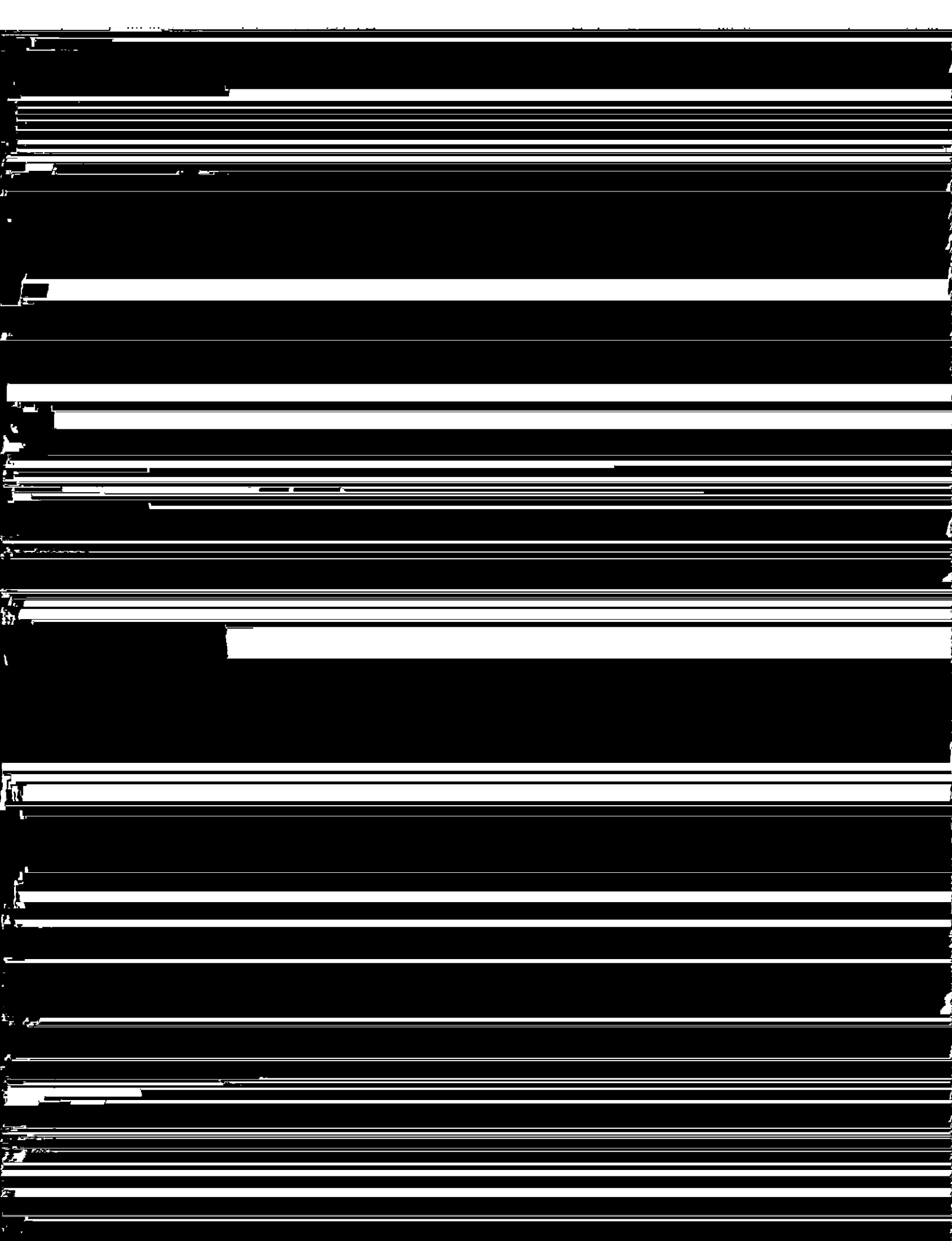


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General Criteria for the Evaluation of a Candidate's Academic Instruction

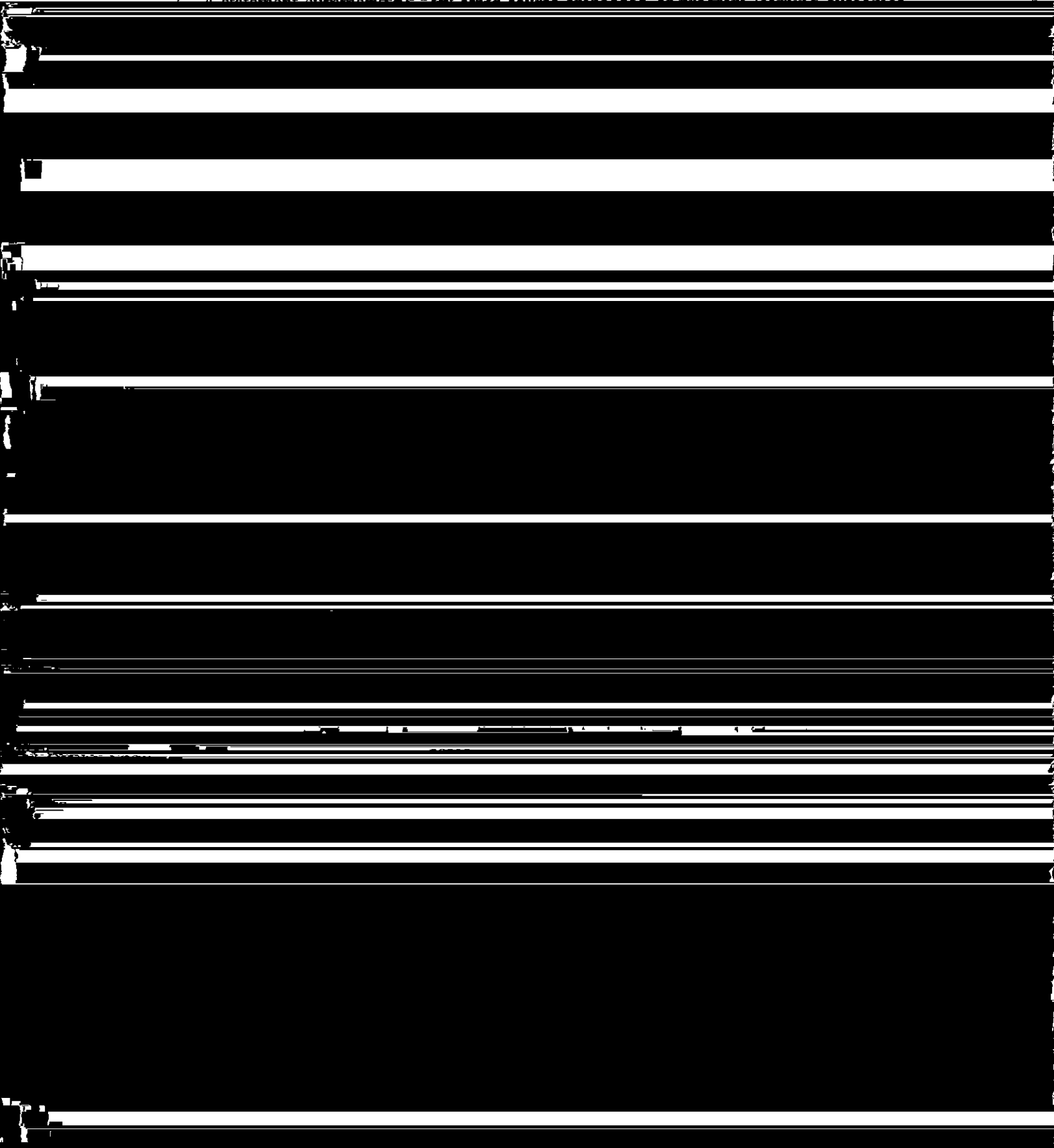
The candidate must demonstrate that he or she excels in academic instruction. Consistent with the *Memorandum of Agreement*, Section 2.1, the factors that will be considered in the Committee's review include but are not limited to the following:

1. ~~Candidate's narrative. Candidate's narrative which includes a description of each~~



feedback was utilized in developing learning activities

2. A statement summarizing how other courses embedded assessment learning outcomes

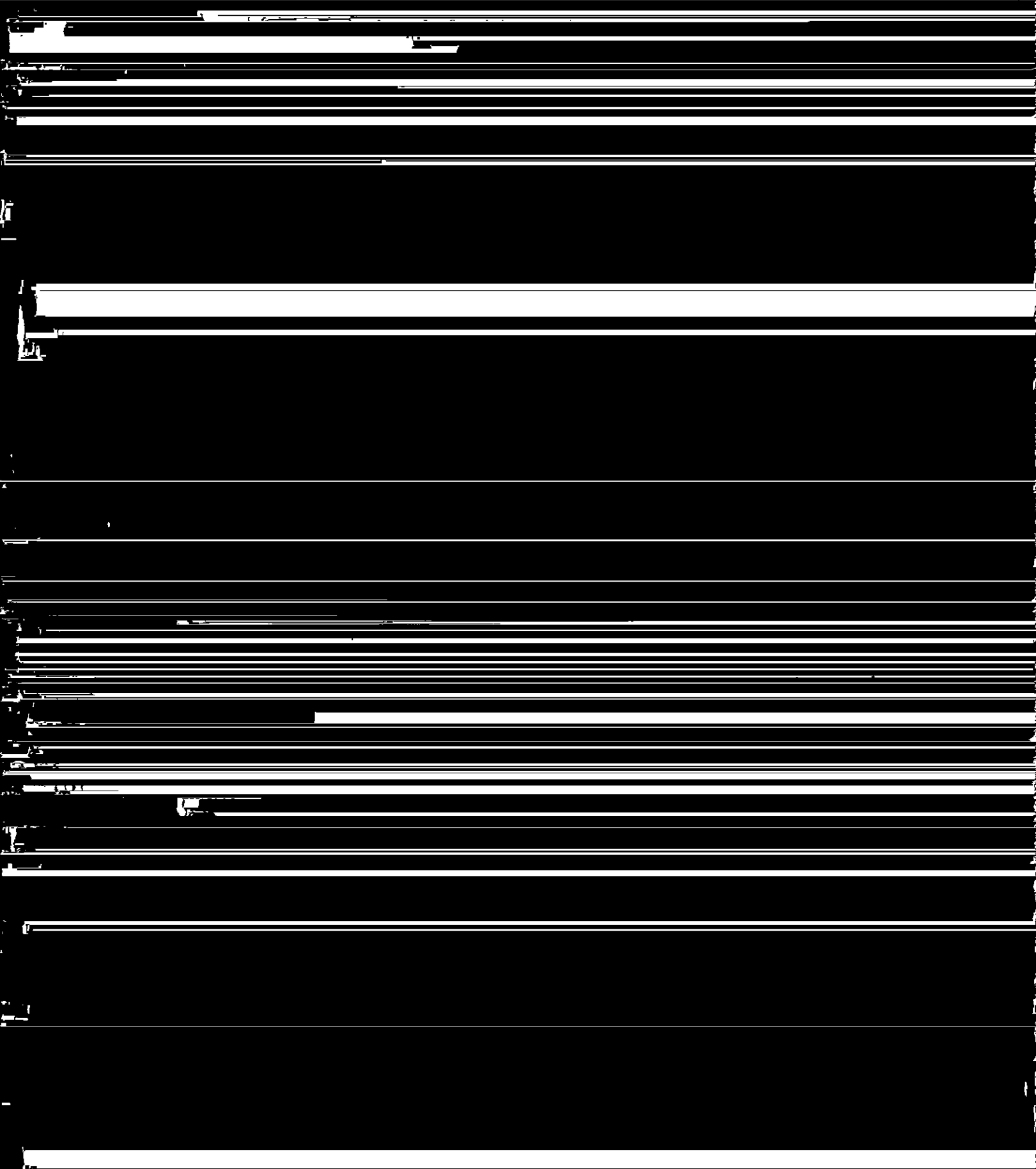


Characteristics of Excellence in Developing as a Teacher

Characteristics of excellence in developing as a teacher may include:

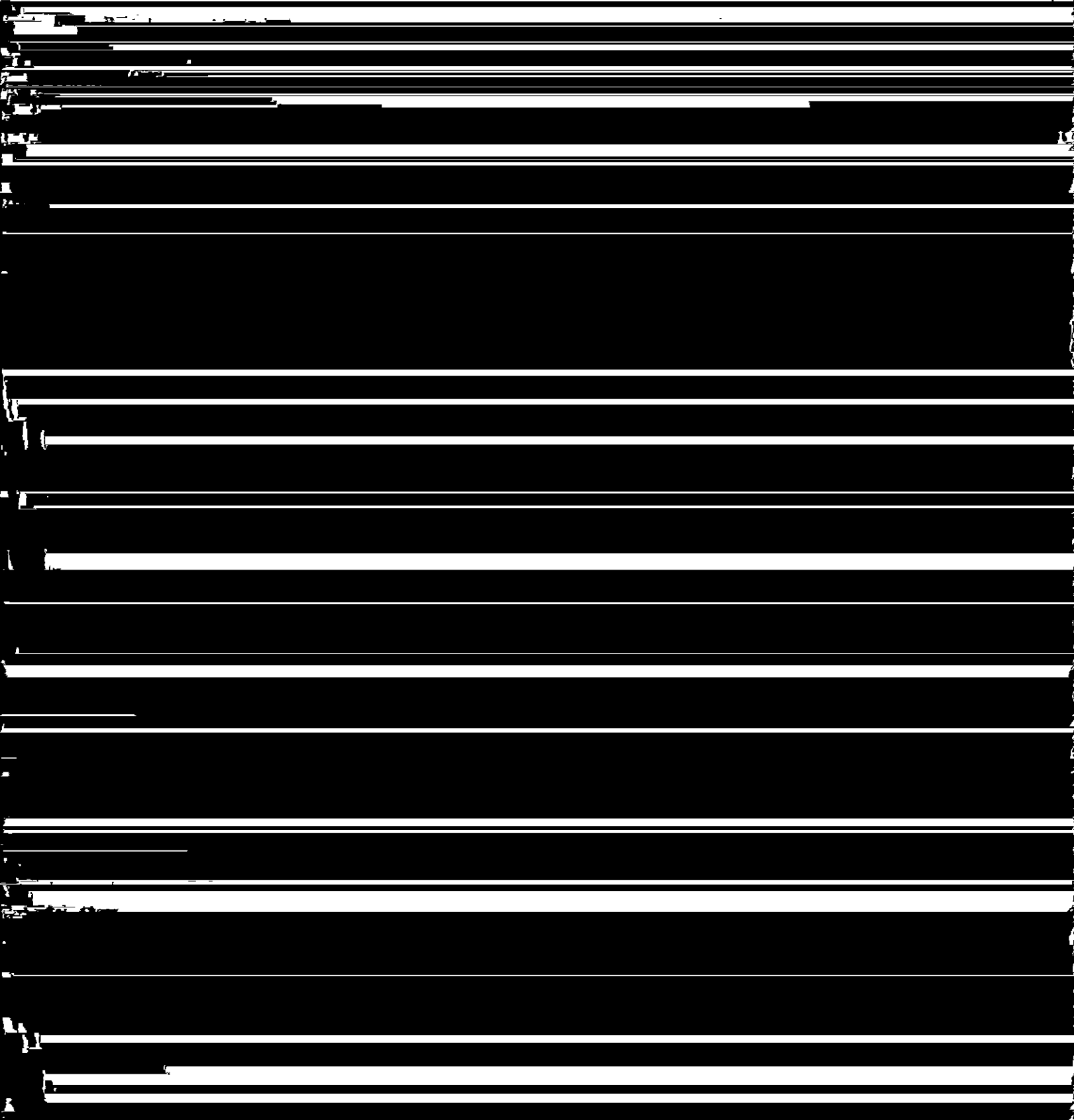
1. Demonstrated commitment to conducting instructional and classroom research (for professor positions).
2. Demonstrated commitment to maintaining discipline-specific and pedagogical currency through attending and participating in professional development.

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Characteristics of Excellence in Scholarly and Creative Activity

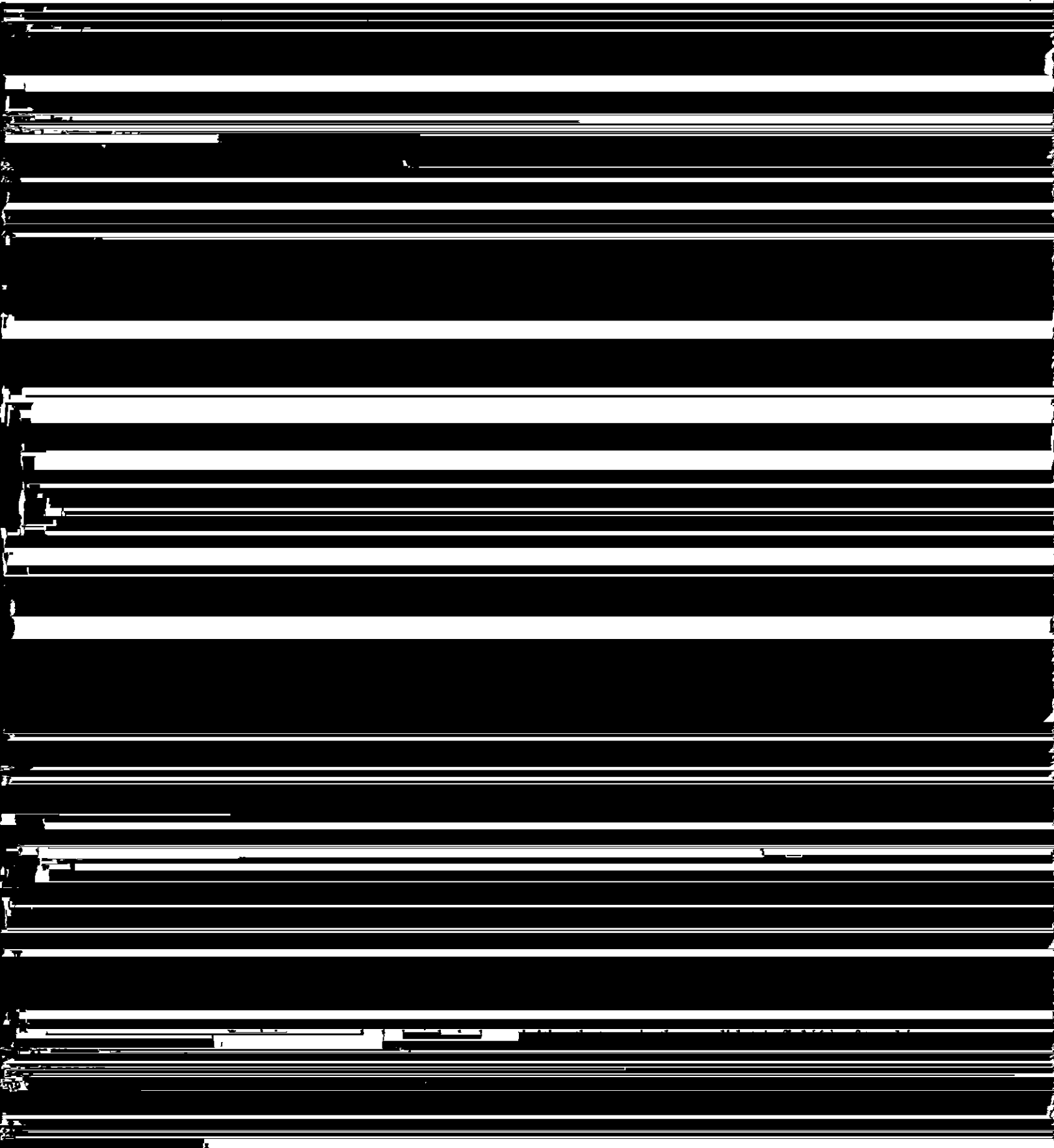
Outstanding scholarly activity is demonstrated by the following faculty characteristics:



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Very Good Journals (B): Significant Impact Publications in Very Good Journals are the norm for business schools with three-course per semester teaching loads, similar to RCOB. It is

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produced under faculty supervision that lead to publications or formal presentations at academic or professional conferences

- Documented improvements in learning outcomes that result from teaching innovations that incorporate research methods from learning/pedagogical research projects
- Media citations (e.g., number, distribution, and effect)
- Requests from the practice community to utilize faculty expertise for consulting projects, broadcast forums, researcher-practitioner meetings, faculty/student consulting projects, etc.
- Publications in practitioner journals or other venues aimed directly at improving management expertise and practice
- Consulting reports
- Research income from various external sources such as industry and community/governmental agencies to support individual and collaborative research activities
- Case studies based on research that has led to solutions to business problems
- Adoption of new practices or operational approaches as a result of faculty scholarship
- Presentations and workshops for business and management professionals
- Invitations for faculty to serve as experts on policy formulation, witnesses at

an external reviewer approved through the contractually negotiated process. Typically, a full professor with similar education degree who is currently employed at a peer or aspirant institution and is actively engaged in research in the candidate's teaching area is used as the external reviewer although other "experts" might be approved through the approval process.

Optional Documentation

1. Documentation to support the quality and impact of the mode of dissemination, such as

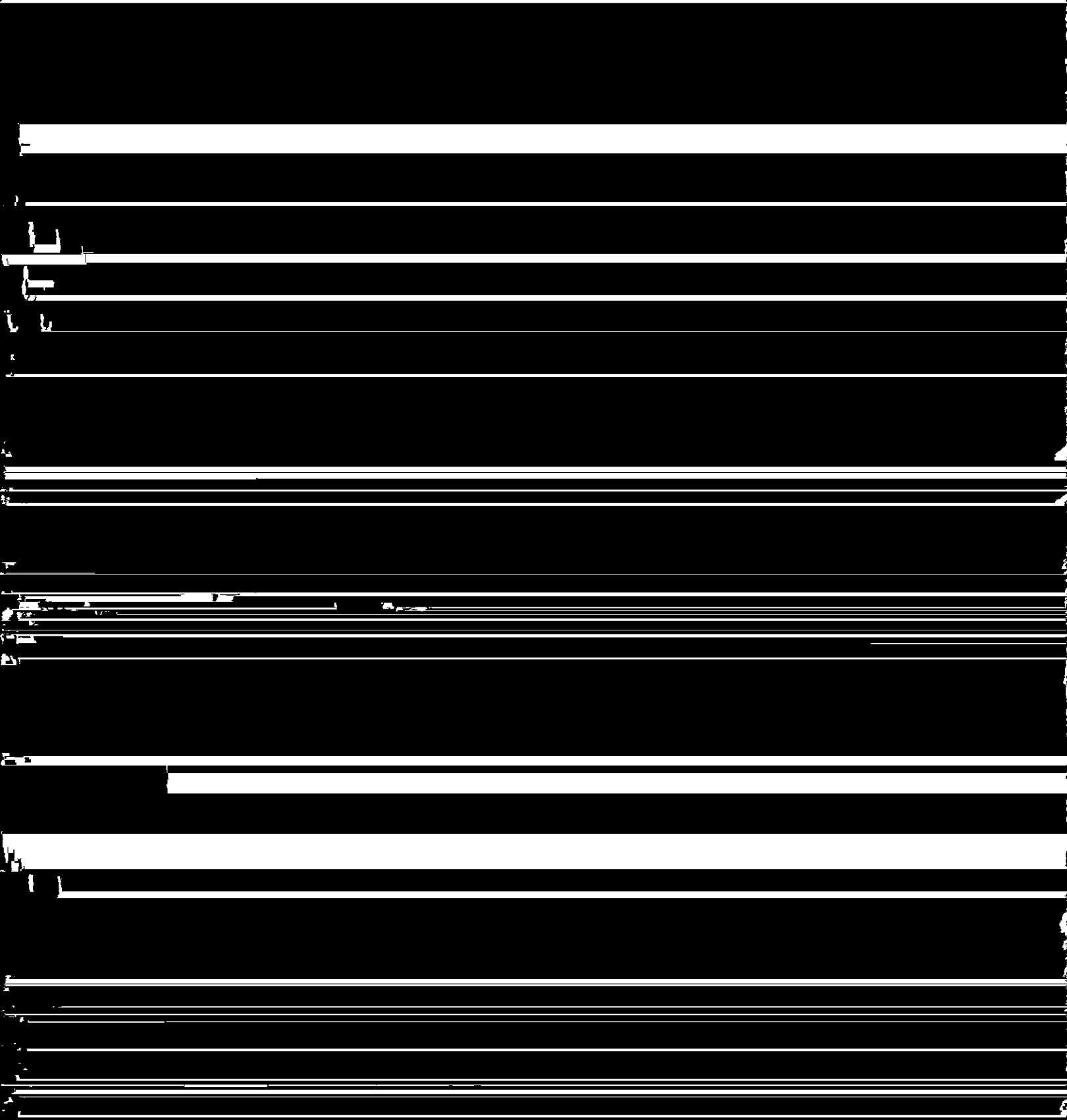
the number of times that the candidate's work has been published

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1. Testimony from association, profession, industry, or agency leaders.
2. Copies of certifications.
3. Participant evaluations.
4. Copies of publications (e.g., workshop materials, trade journals, etc.)



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

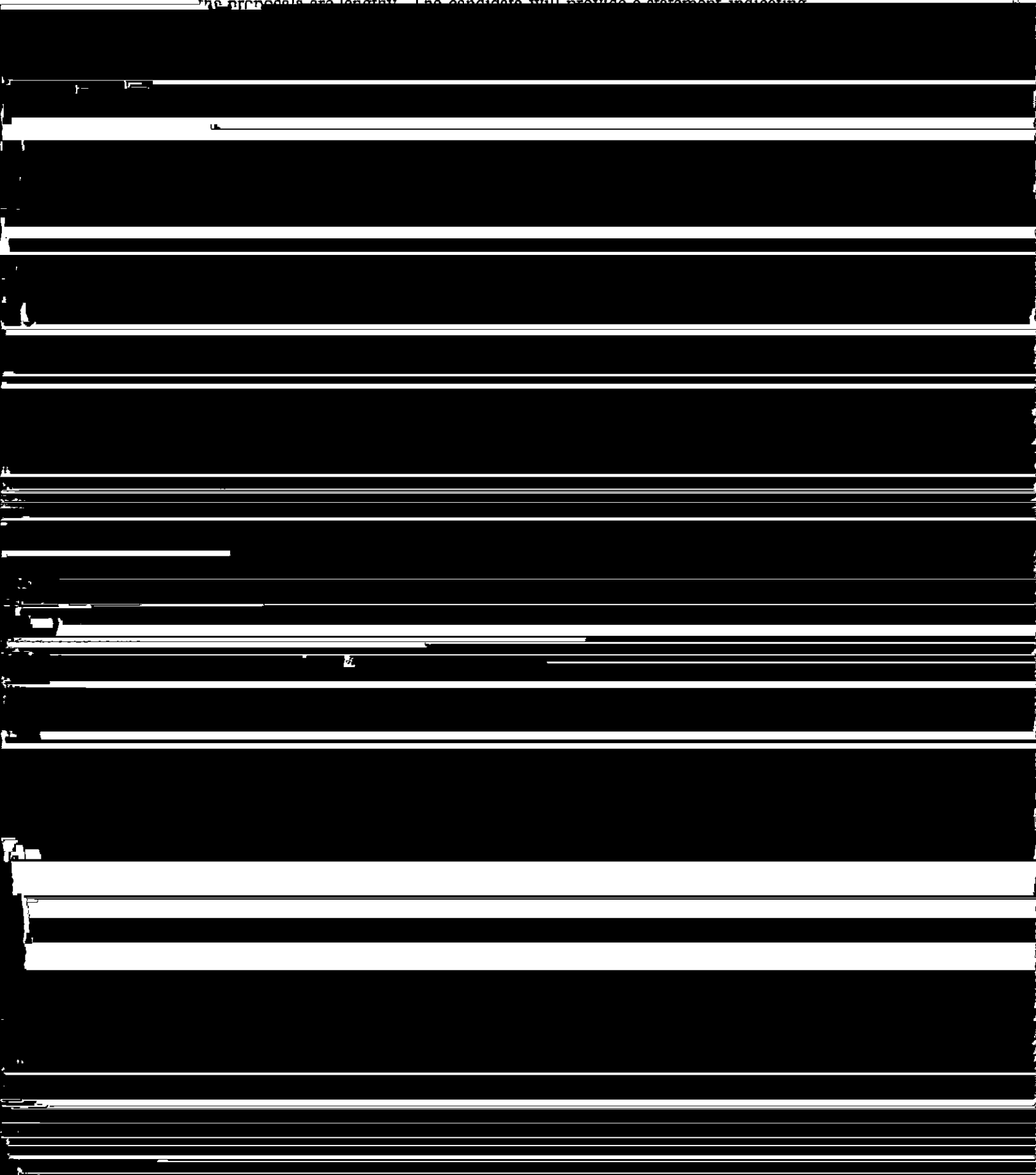
[REDACTED]

[REDACTED]

[REDACTED]

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the proposals are lengthy. The candidate will provide a statement indicating



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Documentation for the Evaluation of a Candidate's Scholarly and Creative Activity

Required Documentation

1. A statement providing:
 - a. a summary (listing) of the candidate's scholarly activities

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has provided. The committee will examine the following in evaluating a candidate's
contributions to the U.S. Army.

