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*Reviews and evaluates recruitment and admissions policies and procedures, specifically those which relate to curriculum, programs and instruction, and academic standards affecting progress toward a degree; recommends needed changes.*

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Soumitra Ghosh, Ph.D. Vice President, Strategic Enrollment Management presented to the committee.

1. Freshman recruitment we are seeing some challenges with applications down about 150 from the same point last year. This seems to be primarily due to declines in the number of applications from specific schools or zip codes. Dr. Ghosh thinks this is mostly related to the declining student populations at these schools or in these zip codes. There has also been more restriction on access to these schools compared to the past.
2. The number of accepts is stable or ahead of last year and quality of the applicants is stable. Deposits are ahead for now. The goal is 2700 new first year students (2695 was the number we had last year).
3. We are ahead in transfer student applications so far.
4. Financial aid in the form of reduced tuition is still heavily skewed toward first-year admits with little going to transfer students. The way to get more financial support to transfer students (who may have more financial need than the typical first-year admit) is through targeted gifts toward scholarships during fundraising campaigns.
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