

University Senate Meeting Minutes
March 4, 2016, 2:00-3:15 in CMSRU Auditorium

ATTENDEES: Stephanie Abraham, Lisa Abrams, Terri Allen, Nathan Bauer, Lori Block, Joe Cassidy, Jennifer Courtney, Patrick Crumrine, Christina Davidson-Tucci, Stephanie Farrell, Jon Foglein, Tiffany Fortunato, Bill Freind, Mat Gendreau, Lori Getler, Jill Gower, Mike Grove,

a tax credit which will allow developers to complete the Rowan Blvd. project. This will include additional buildings (one academic) and a parking garage.

Strategic planning report - With additional funding includes plans for a massive expansion to back side of Bunce Hall. Administration and Admissions would move to this building. Savitz is slated to be renovated for faculty offices. No funding is approved at this time but plans are being developed in anticipation of this funding. A feasibility study with Atlantic City has been conducted for a possible 4-year medical school in Atlantic City as part of a CSMRU expansion.

Q - Will we receive our past step increases? A - No step increases this year, the surplus is because this was included in budget but not spent.

Q - I heard money was put aside for step increases? A - Yes, they were asked to put aside. At this point the University has substantial reserves, \$50 million in cash reserves..

Q - What will happen with missed step increase? A - The union will negotiate. Last time we lost a year.

e. Phishing scams - emails attempting to get information from you. Big one occurred a few weeks ago with W2 forms. Looked authentic, but was not. 64 people entered their information and were phished. University is working on this. Has asked certain people who fell for this was asked to turn in laptops so they could look for malware. Those who were affected are getting 1 year credit monitoring. This will likely continue. Any type of email with questionable links or resume from someone you don't know? Don't open it. Your computer can be encrypted will hold you hostage until you pay big money in bitcoins. Be careful with unexpected email that includes links or attachments.

Q - I tell students to send me things via email. What do you suggest we do? A. Use Blackboard. Google Docs ok? Not an ideal situation to remove the Admin function.

f. Rowan ALERT system: all faculty and staff will be required to provide a cell phone number. This is for serious emergencies only. Other system is for snow or power outages on campus.

Lorin Arnold - has accepted another position as Provost another school. Dean search in the fall.

5.

Web Services - We are continuing to find strategic methods to use the web. Social Media has been extraordinarily successful. We have no marketing funds and are using operational funds. Programs are so successful we have won awards and we are trying to educate colleges and other units about how to use social media.

Scheduling - We are working with faculty and other departments to make sure we get things right. We are at capacity with students but our scheduling group works to make sure we have space.

Conferences Events - Our outside vendors are decreasing with reservations because we lack the space but we are working more with summer groups.

Advising - This area has been growing dramatically. There has been a shift in retention of students. For the long term, graduation rates will see an increase. This past May 24% of the student body graduated. This is getting us back on track to get student graduation moving.

Q - Are there any updates with the website? (Drupal switchover) A - There are problems with website and this includes 17/18 years of uncontrolled growth. There is simply no way to manage or fix this and it creates security problems. Drupal is one system that is secure but we are also looking at two more secure platforms. The plan is to use Drupal as the marketing site. Everything else will be scraped and put into the new system. Old information no longer needed will be deleted. This is the only way to fix our security issue. The community will have access to the old website. The new secure site will be under SEM control.

Q - Are there any updates with current department websites? A - We are tracking student traffic constantly but we are limited with only having 4 developers.

Q - Students are trying to reconstruct the old catalog - is there any way a number of catalogs can be printed so we can have those as a reference tool A - This is an Academic Affairs question. SEM is reconstructing the catalog in Banner. We are trying to identify where the information is in Banner, tagging them and making it the official record of the entire institution. If you want to make changes and it's appropriate with your division you can do that. On website we have variations of the same policy located in multiple places. We need to get this cleaned up and have one place for this information.

Q - Art Department - We are in need of more students. Our website is outdated and control over the website is important for recruitment purposes. A - We should meet to talk more about the entire recruitment process.

Q - Art Department - Our budget is decreasing. We recruit on our own but resources are decreasing. A - Yes, being strategic with recruitment is key.

Q - Several of our programs here went through realignment last year. Some of these programs listed recruitment strategies as a way to increase enrollment. Can these departments meet with you? A - Yes, but there are still limited resources. A committee will be formed to work with admissions and web services to open the discussion. Jeff will work through Bill to create a committee.

Q - There was a focus on student debt a few years ago? Where are we now? A - Statistical analysis is being used with financial aid as well. University funded loans are now available

which can assist students further. There is a new initiative called "15 to Finish" - push towards graduating in 4 years and this includes early warning through RSN put in place.

Q - What are the strategic goals for your area? A - Goals are to hold status quo. Rowan University can't take additional students. Unit goals are to strategically get all parts of the institution working together. We are slowly changing to having more transfer students and less freshmen. It costs less to recruit transfer students as compared to freshmen. Our recruitment efforts are more strategic and we are working with guidance counselors and less effort on advertising and billboards.

To get in contact with Jeff - just call him.

6. Diversity statement – Julie Mallory-Church. This is the third year for the Excellence in Diversity award. A diversity statement was created. The committee looked at ways we see diversity on campus and the statement was the result of this committee's work. Statement is attached. A friendly amendment to A, B, and C was made.

A STATEMENT OF THE UNIVERSITY SENATE REGARDING ROWAN

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Rowan University Senate supports the Diversity Statement [as revised]:

Rowan University promotes a diverse community that begins with students, faculty, administration, and staff who respect each other and value each other's dignity. By identifying and removing barriers and fostering individual potential, Rowan will cultivate a community where all members can learn and grow. The Rowan University community is committed to a safe environment that encourages intellectual, academic, and social interaction and engagement across multiple intersections of identities. At Rowan University, creating and maintaining a caring community that embraces diversity in its broadest sense is among the highest priorities.

Rowan University Senate seeks to partner with all campus constituents to further the ideals expressed in the Diversity Statement, and recognizes that accountability measures are equally important.

Additionally, we recognize the need for and recommend:

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University Senate Resolution on the Presidential Home

The Rowan University Senate recognizes that the President of the University must have a residence that is appropriate for the leader of a research-designated institution which comprises

Resolution to Create A New Senate Committee

GRADUATE EDUCATION AND GLOBAL LEARNING AND PARTNERSHIPS

Reviews and recommends academic policies and procedures in the Division of Global Learning and Partnerships, including the development of online and hybrid courses, as well as traditional courses offered by DGLP. Will work with the Graduate Advisory Council. Also reviews and recommends academic policies and procedures for graduate programs not housed in DGLP.

Eligibility: 8 Faculty (to include at least 1 representative from each College)
2 Professional Staff
2 SGA Reps
2 Graduate Students
1 Rowan Global Rep
1 AFT Rep

Total: 16