

# B.S. in Marketing

Academic Program Guide for New First-Year Students (Effective Fall 2020)  
Department of Marketing and Business Information Systems

## Rowan University Graduation Requirements for all Majors / Degrees

Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.

Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)

A minimum of 30 sh of coursework must be completed at/through Rowan University.

Only grades of "D-" or above may apply to graduation/degree requirements.

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