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			(ACE Required)
TR	Rowan	Plan	FREE ELECTIVES (7-9 SH)
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- Marketing Electives**
- Business Logistics*
 - Business to Business Marketing*
 - Digital Marketing*
 - Mgmt of Advertising & Promotion*
 - Marketing Channels*
 - Marketing Plan*
 - Personal Selling*
 - Product/Price/New Venture Mgmt*
 - Retailing*
 - Salesforce Management*
 - Services Marketing*
 - Selected Topics in Marketing*
 - Supervised Internship in Marketing*
 - Or, any other 300- or 400-level non-required MKT course*

**Any 300 or 400 level non-required course in Marketing or Business may be taken, or, MKT 09.101 (Marketing & the Business Environment)