

Academic Program Guide for New First-Year Students (Effective Fall 2020)  
Department of Marketing and Business Information Systems

*Students who entered Rowan University prior to Fall 2020 should follow the guide for their program and start year in consultation with their advisor.*

Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.



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Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
		Artistic Literacy (ARTL) course			
		Scientific Literacy (SCIL) course			
		Broad-Based Literature (LIT) course			
		Writing Intensive (WI) course			
		Rowan Seminar (if applicable)			

Subtotal: 27-28 sh

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