Academic Program Guide for   (Effective Fall 2020)

Department of Management & Entrepreneurship

Students who entered Rowan University prior to Fall 2020 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.

Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RU GPA.)

A minimum of 30 sh of coursework must be completed at/through Rowan University.

Only grades of "D-" or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)

Students must meet the Rowan Core and Rowan Experience Requirements.

o An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.

o Rowan Core and Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under "Attributes." A list of Rowan Core courses is here: https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List.

Major Requirements (60 sh)
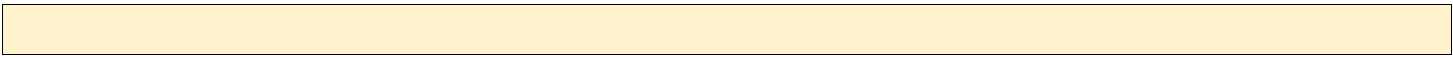
27 sh of Business Foundational Courses
18 sh of Entrepreneurship Required Courses
6 sh of Entrepreneurship Electives
9 sh of Business Electives

60 sh total

Course #	Course Name	Course Designations / Notes	Sem/Yr	Grade	Credits
MKT 09200	Principles of Marketing				3
ACC 03210	Principles of Accounting I				3
ACC 03211	Principles of Accounting II				

Course #	Course Name	Course Attributes / Not